



2017/18 VICTORIAN PGA PRO AM OF THE YEAR (REGIONAL) WINNER

### **Event Information**

The Bairnsdale Golf Club Pro-am is a professional golf tournament with a minimum total prize purse of \$15,000. The event is part of a larger "tour" of professional tournaments called the Legends Tour which is governed by the PGA of Australia. The Legends tour is a series of senior events for professionals over the age of fifty, and its common for legends of the Australian pro ranks to play.

In a Legends Pro-Am, social golfers get the chance to play a round with a professional golfer who is competing for a prize purse and effectively making a living playing golf.

The Bairnsdale Golf Club Pro-am has twice won the prestigious **Regional Pro-am of the Year Award** (2016 and 2018). This award carries significant weight as it is the professionals that play the event who vote on criteria such as organisational, course condition, catering and overall professionalism.



A red-hot **Peter Lonard** produced the first round of 59 in PGA Legends Tour history to score a remarkable victory at the Moama Masters at Rich River GC. Peter plays most of the Legends Tour events and we hope he attends our inaugural event.





### What happens on the day?

- It's a shotgun start for 18 holes of golf, either a 8:00am or 1:00pm start time will apply.
- Sponsors typically play in the afternoon field (1:00pm) with the premium playing professionals.
- Three social/amateur golfers play with one Professional golfer.
- Before and after the round starts, light refreshments are served.
- Presentations occur around 6:30pm, if you have played in the afternoon it's courtesy to stay until the presentations are completed.

### When do I need to deliver the Advertising/Signage information?

The main event is being held on Sunday March 9<sup>th</sup> 2025, ideally we will need the banners, signs and promotional material by Friday February 28<sup>th</sup>

### Is there a dress code for golfers?

Yes,

- Golf shoes, flat sole shoes or runners are acceptable.
- Shirt with a collar, no T-Shirts or singlets
- Trousers or Dress Shorts/Skirts, (No Jeans/Tracksuits etc)

If you are unsure of the dress code requirements, please feel free to contact any one of the below committee members.

### What happens if I have to cancel at short notice?

The club commits to a minimum level of sponsorship with the Professional Golf Association 1 month prior to the event. Sponsorship cancellations made within 1 month of the event incur a 50% charge, this is unfortunately unavoidable. Individual players can be cancelled and replaced right up to the start of the event.

### Ok, I'm in, how do I commit?

Just complete the following application and return it to the office of the Bairnsdale Golf Club

### Make sure you return the "Players Sheet"

We need to know who you have invited to fill your player spots, the last page of this booklet must be returned to the Office (Jeff Graham) by Friday February 28<sup>th</sup> 2025

### Who can I talk to about Sponsorship?

Jeff Graham Club Manager & Co-Tournament Director 0402 133 627 Chris Savige Club Captain & Co-Tournament Director 0418 512 570



# SPONSORSHIP Packages

Naming

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Bronze

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Course Signage						
Exclusive premium course signage	Yes					
Main entrance signage	Yes					
Putting green surrounds signage	Yes	Yes				
Tee-box or green-side	Yes	Yes	Yes	Yes	Yes	Yes
Media & Promotion						
Sponsors promotional material on display	Yes	Yes	Yes	Yes	Yes	Yes
Facebook organic and paid advertising exposure	Yes	Yes				
Event						
Number of places in the field with a PGA Professional	8	6	4	3	2	1
Pre game and on-course refreshments along with post game cocktail style meal for all players	Yes	Yes	Yes	Yes	Yes	Yes
Additional						
18 hole Green Fee vouchers for use at a later date.	10	8	6	4	4	
Membership of Bairnsdale Golf Club	7 Day Full	3 Days A Week				
Free green fees for your next corporate golf day	Yes	Yes				
Investment:	\$6,195 (inc)	\$3,095 (inc)	\$1345 (inc)	\$935 (inc)	\$675 (inc)	\$349 (inc)



## Sponsors Players Form Please list the details of the players you have invited.

Ideally, this form should be returned with the Sponsorship Application Form. If you have not finalised your players at that time, make sure its returned by February 28<sup>th</sup> 2025 at the latest.

Sponsorship Level		vel	Sponsor name:					
Naming	Executive	Platinum	Gold	Silver	Bronze	Preferred hit off time	8:00am or 1:00p	m
						Player Name:		No
						If YesGolflink No:	Home Club:	Нср:
						Bronze Sponsors Stop Here		
						Player Name:	Golflink Handicap? Yes	No
						If YesGolflink No:	Home Club:	Нср:
						Silver Sponsors Stop Here		
						Player Name:	Golflink Handicap? Yes	No
						If YesGolflink No:		Нср:
						Gold Sponsors Stop Here		
						Player Name:	Golflink Handicap? Yes	No
						If YesGolflink No:	Home Club:	Нср:
						Platinum Sponsors Stop Here		
						Player Name:	Golflink Handicap? Yes	No
						If YesGolflink No:	Home Club:	Hcp:
						Player Name:	Golflink Handicap? Yes	No
						If YesGolflink No:		
						Executive Sponsors Stop Here		
						Player Name:	Golflink Handicap? Yes	No
						If YesGolflink No:	Home Club:	Hcp:
						Player Name:	Golflink Handicap? Yes	No
						If YesGolflink No:		



## **Application Form**

### To sponsor the 2025 Bairnsdale Golf Club Pro-am

(Recipient created) Tax Invoice

<u>Applicant Details:</u>		
Organisation Name:		ABN:
Address:		City
Postcode		
Contact:		
Phone:	Email	
Bronze:	e Bairnsdale Golf Club Pro-am for 2025 at the in	
Silver:	\$ 675 (inc gst)	
Gold:	\$ 935 (inc gst)	
Platinum	\$1,345 (inc gst)	
Executive	\$3,095 (inc gst)	
Naming Rights:	\$6,195 (inc gst)	
Signed:	Name:	Date:

**Payment:** \*\*Application Forms will not be accepted unless accompanied by payment or payment details.

### **Cheque or Money Order**

Payable to Bairnsdale Golf Club Inc. PO Box 485, Bairnsdale, VIC, 3875

**Direct Transfer:** (Please use business name as reference)

Bairnsdale Golf Club Bendigo Bank BSB: 633 000 ACC: 1301 34687

### **Contact Information:**

#### Office (Jeff Graham)

Ph: (03) 5156 6252 Mbl: 0402133627 PO Box 485 Bairnsdale VIC 3875

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manager@bairnsdalegolf.com.au

Total Payable:\$\_

### Terms and Conditions

Confirmation of sponsorship is only confirmed upon receipt of this application and accompanied by full payment.

In the event of postponement due to inclement weather, Bairnsdale Golf Club will reschedule the event to the next suitable available date. This will be within 3 months of the postponed event.

